

A top-tier communicator and creator with experience in ideation, production, writing, creation and client relations.

A leader at the forefront of radio, TV and digital, I also create for **new technologies** - GPS, Google Home, chatbots, AI and AR.

I'm happiest at work when I'm **busy, collaborating, hands-on, investigating and creating great memories for people.**

EDUCATION

Bachelor of Laws University of Western Australia (2010) - IP, Media and Consumer Law

Bachelor of Arts University of Western Australia (2010) - English Literature, Cultural Studies

Web Design Circuit General Assembly (2018) - HTML and CSS

CAREER

CURRENTLY - FREELANCE CREATIVE CONSULTANT (2015 - present)

Recent roles:

Content Editor/Writer (Netflix Account) We Are Social

Rapid content creation for 50m+ users.

Content Creator and Host C2 Commerce and Creativity Conference

Built stakeholder relationships through hosting corporate events. Interviewed tech and creativity expert presenters and conference participants.

Broadcaster, Producer and Writer Network Ten

Bachelor Unpacked (Facebook): broadcast to an average organic viewership of 663,500 per episode; recommissioned for four more series.

The Loop (Eleven): devised, wrote, produced and presented music TV show.

CURRENTLY - DIRECTOR, FIRM HANDSHAKE INDUSTRIES (2015 - present)

Start-up I co-created. We discover creative uses for emerging technologies. Recent projects:

The Heist (Interactive Audio Game)

Created an interactive storyline for a GPS-based audio experience for the client Eureka Skydeck alongside developers Art Processors. Conceived idea, wrote story, oversaw production, prototyped app and delivered finished product.

Experiments with Google Assistant and Facebook Messenger Bots

Writing and prototyping Google Assistant tasks "Homonym" and "Rate My Haircut", and Messenger chatbot game "Can You Put Your Shoes On Without Burning Your House Down?"

Graham Shugg: Entrepreneur (YouTube Webseries)

Created, wrote and co-produced series in innovative Instagram story-style format.

PREVIOUSLY - ON AIR TALENT Southern Cross Austereo, Nova Entertainment (2007-2016)

Rose to the two most competitive and commercially important time slots in Australian radio - national drive time (2014) and Sydney breakfast (2015). Highlights:

Rated number one across Australia in drive time, promoted to Sydney breakfast.

Lead a team of five producers to create memorable and engaging content daily.

Built relationships with key clients including ANZ, Dubai Tourism, Virgin Mobile.

Winner Top Talent to Watch 2012 (RadioToday)

Nominated Best Comedy Segment 2009, 2010 and 2013 (Australian Commercial Radio Awards)

EXTRAS

- Weekly podcast - Totally Obsessed - awarded Best Podcast of 2018 by Apple.
- Fringe Festival and onstage - improvising, script-writing, producing, hosting and performing.
- Why not read this poem about pirates I wrote?